

Wiki Page

Student Name: _____

| CATEGORY | Top Notch Political Advertising - Voters are sold! | Acceptable Political Advertising - Will convince most voters. | Risky Political Advertising - May not win enough votes. | You need your money back Political Advertising -Very few votes. |
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| Content - Social Policies 10 pts. | All information on social policy provided by the student on the wiki is connected to the accurate political label and is focused on content. Includes three issues. 10-8 pts. | Almost all the information on social policy provided by the student on the wiki is connected to an accurate political label and is focused on content. Includes three issues. 7-5 pts. | There are 2-4 inaccurate statements related to social policy about a political label and/or is not focused on content and/or includes less than 3 issues. 4-2 pts. | There are four plus inaccuracies related to social policy in the political label and does not focus on content and/or includes less than 3 issues. 2-0 pts. |
| Content - Economic Policies 10 pts. | All information on economic issues provided by the student on the wiki is connected to the accurate political label and is focused on content. Includes at least two issues. 10-8 pts | Almost all the information on economic issues provided by the student on the wiki is connected to an accurate political label and is focused on content. Includes at least two issues. 7-5 pts. | There are 2-4 inaccurate statements related to economic issues on a political label and/or is not focused on content and/or includes less than two issues. 4-2 pts | There are four plus inaccuracies related to economic issues in the political label and does not focus on content and/or includes less than two issues. 2-0 pts |
| Content - Foreign Policy 10 pts. | All information provided on foreign policy by the student on the wiki is connected to the accurate political label and is focused on content. Includes at least issues. 10-8 pts | Almost all the information on foreign policy provided by the student on the wiki is connected to an accurate political label and is focused on content. Includes at least two issues. 7-5 pts. | There are 2-4 inaccurate statements related to foreign policy in the a political label and/or is not focused on content and/or includes less than two issues. 4-2 pts | There are four plus inaccuracies related to foreign policy in the political label and does not focus on content and/or includes less than two issues. 2-0 pts |
| Hyperlinks - Definitions 10 pts. | Student includes at least four accurate definitions related to political labels. 10-8 pts | Student includes at least three accurate definitions related to political labels. 7-5 pts. | Student includes at least two accurate definitions related to political labels or more than two inaccurate definitions. 4-2 pts | Student includes at least one accurate definition related to political label or more than three inaccurate definitions. 2-0 pts |
| Content - Biography 10 pts. | All information provided by the student on the wiki is connected to political philosophy. 10-8 pts | Almost all the information provided by the student on the wiki is connected to political philosophy. 7-5 pts. | There are 2-4 statements that are not connected to political philosophy. 4-2 pts | There are four plus statements that are not connected to political philosophy. 2-0 pts |
| Layout - 10 pts. | The wiki has an exceptionally attractive and usable layout. It is easy to locate all important elements. White space, graphic elements and/or alignment are used effectively to organize material. 10-8 pts | The wiki has an attractive and usable layout. It is easy to locate all important elements. 7-5 pts | The wiki has a usable layout, but may appear busy or boring. It is easy to locate most of the important elements. 4-2 pts | The wiki is cluttered looking or confusing. It is often difficult to locate important elements. 2-0 pts |

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| Spelling and Grammar 5 pts. | There are only a few errors in spelling, punctuation or grammar in the final draft of the wiki. 5 pts. | There are 2-4 errors in spelling, punctuation or grammar in the final draft of the wiki. 4 pts. | There are 5-6 errors in spelling, punctuation or grammar in the final draft of the wiki. 3 pts. | There are more than 6 errors in spelling, punctuation or grammar in the final draft of the wiki. 2-0 pts. |
| Graphics and Images 10 pts. | Graphics/images are related to the theme/purpose of the site, are thoughtfully cropped, are of high quality and enhance reader interest or understanding. 10-8 pts | Graphics/images are related to the theme/purpose of the site, are of good quality and enhance reader interest or understanding. 7-5 pts | Graphics/images are related to the theme/purpose of the site, and are of good quality. 4-2 pts | Graphics/images seem randomly chosen, are of low quality, OR distract the reader. 2-0 pts |
| Work Ethic 10 pts. | Student always uses classroom project time well. Conversations are primarily focused on the project and things needed to get the work done and are held in a manner that typically does not disrupt others. 10-8 pts | Student usually uses classroom project time well. Most conversations are focused on the project and things needed to get the work done and are held in a manner that typically does not disrupt others. 7-5 pts | Student usually uses classroom project time well, but occasionally distracts others from their work. 4-2 pts | Student does not use classroom project time well OR typically is disruptive to the work of others. 2-0 pts |
| Navigation/Hyperlinks 5 pts. | Links for navigation are clearly labeled, consistently placed, allow the reader to easily move from a page to related pages (forward and back), and take the reader where s/he expects to go. A user does not become lost. 5 pts. | Links for navigation are clearly labeled, allow the reader to easily move from a page to related pages (forward and back), and internal links take the reader where s/he expects to go. A user rarely becomes lost. 4 pts. | Links for navigation take the reader where s/he expects to go, but some needed links seem to be missing. A user sometimes gets lost. 3 pts. | Some links do not take the reader to the sites described. A user typically feels lost. 2-0 pts. |
| Organization 10 pts. | Information is very organized with well-constructed paragraphs and subheadings. 10-8 pts | Information is organized with well-constructed paragraphs. 7-5 pts | Information is organized but paragraphs are not well-constructed. 4-2 pts | The information is disorganized. 2-0 pts |
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Rubric from Rubistar,
Modified by Heather Ross